

TOWN OF RIVERHEAD BROWNFIELD OPPORTUNITY AREA (BOA) NOMINATION STUDY

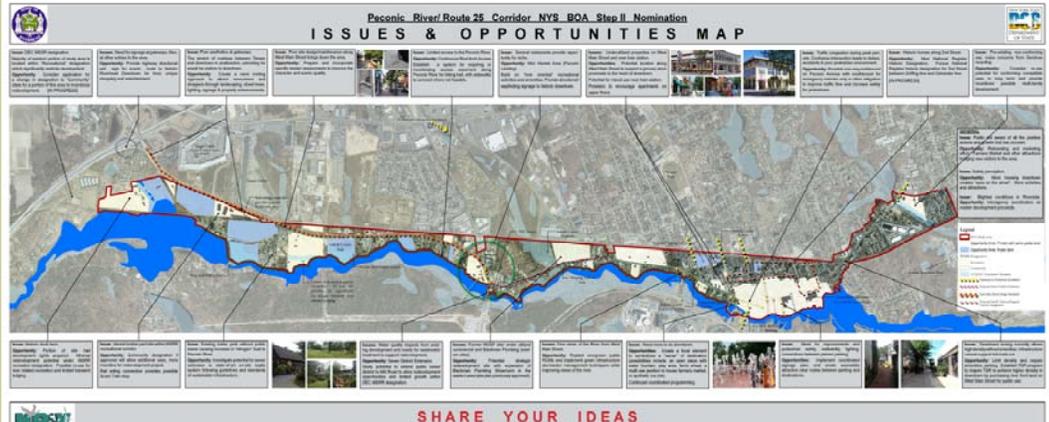
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Nelson, Pope and Voorhis is the lead project consultant for the Town of Riverhead Brownfield Opportunities Area Nomination Study, a project funded by the NYS DOS. NP&V has teamed with Nelson & Pope (N&P), Sustainable Long Island (SLI), and Hawkins Webb Jaeger (HWJ) which is targeted for completion in 2015.

The main goal of the NYS DOS BOA program is to provide communities with the tools they need to overcome obstacles to redevelopment and to return underutilized or abandoned properties to productive use. The Town has identified critical needs as including an economic and market trends analysis, rebranding and a website to highlight the attractions and businesses within the area, and preservation of historic structures. A major transportation planning effort is included to ensure that planned growth can be accommodated by the existing roadway network and if not, how expanded public transportation and pedestrian/bicycle improvements would alleviate need for significant roadway improvements and decrease the level of vehicular traffic generally associated with development.

NP&V is overseeing the management of the project, and conducting a number of the project components in resource analysis, demographic analysis, regulatory, land use and zoning characterizations, preparation of an Economic and Market Trends Analysis, and an areawide environmental assessment. N&P is responsible for the development of a TOD growth plan. The project is multifaceted as it incorporates an extensive community outreach component, action oriented planning, and the development of scenarios which seek to overcome obstacles to revitalization in downtown Riverhead and at the gateways along Route 25. Sustainable Long Island has been instrumental in facilitating workshops, interviews, focus groups and an online survey as well as synthesizing community input.

On June 1, 2014, the project was recognized by the New Partners for Community Revitalization as one of five "Outstanding BOA projects" at the annual Brownfields Summit in Albany.